

Pre- Conference Workshops 1.Crafting Manuscripts: From Idea to Publication August 5, 2024 (Time 11:00 am – 1.00pm IST) Online 2.Navigating the Publishing Journey: Tips for Quality Manuscript October 7, 2024 (Time 11:00 am – 1.00pm IST) Online 3.Fine-Tuning Your Research: Strategies for Enhanced Manuscript Development December 5, 2024 (Time 11:00 am – 1.00pm IST) Hybrid Pre -Conference Workshop Registration Opens : June 1, 2024

Conference Chair

Dr Harikrishnan K

Convenors

Dr Stephan Thangaiah I S & Dr Sumathi G N

Co-Convenors

Dr J Bhavani, Dr. Sharon Sophia, Dr Rajkumar Murugesan, Dr Joseph Jeya Anand, Dr Sujatha Manohar, Dr Saju B, Dr Sudheer Muhammed. K.M, Dr Thangaraja Arumugam

Contact

The Convenor ICSBMR 2025 VIT Business School, Vellore Institute of Technology, Chennai- 600 127, Tamil Nadu, India E mail : <u>icsbmr2025@vit.ac.in</u> Ph: 9884843916, 8825534857

ICSBMR 2025

International Conference on Emerging Trends in Social, Business & Management Science Research

Theme The AI-Powered Future: Strategy, Innovation & Sustainability March 13-14 2025

Tracks

- IT& Decision Science
- HRM
- Operations & SCM
- Economics
- Accounting & Finance
- Marketing & Consumer Behavior
- Sustainable Business
- Entrepreneurship & Family Business

KEY DATES Abstract Submission Deadline: August 25, 2024 Abstract Acceptance Notification: September 10, 2024 Full Paper Submission Closes : January 10, 2025 Full Paper Acceptance Notification: January 20, 2025 Conference Registration Closes:

February15, 2025

Join us in the lush environs of vibrant VIT Chennai, where we will explore the dynamic interplay of business, research & societal progress against the backdrop of the AI revolution !

Fees

- International (USD100)
- Faculty (INR 2500)
- Scholars (INR 1500)
- UG/PG Students (INR750)
- Industry Delegates (INR 3000)
- Only Participation (INR 750)
- Workshop Series 3(INR 1000)





Organised by

Design & Business

Business Ethics &

Sports Management

Business Education

Research